



Workshop on
Platforms and Data: Shaping the Future of Payments?
May 26-27, 2022
Grandview Room, 6th Floor, Delta Hotel, 1 Johnson St., Kingston

Thursday, May 26, 2022

8:30 – 8:50 **Registration and Continental Breakfast**

8:50 – 9:00 **Opening Remarks**
Allen Head (Queen's University)

9:00 – 10:00 **Keynote Speaker: Dirk Bergemann** (Douglass and Marion Campbell Professor of Economics, Yale University)
“Data, Competition, and Digital Platforms”
Chair: **James Chapman** (Bank of Canada)

10:00 – 10:15 **Break**

10:15 – 12:15 **Session One**

Chiara Farronato (Harvard Business School)
“Dog Eat Dog: Measuring Network Effects Using a Digital Platform Merger”
(joint with Jessica Fong and Andrey Fradkin)
Discussant: **Yanyou Chen** (University of Toronto)

Shota Ichihashi (Bank of Canada)
“Data Collection by an Informed Seller” (joint with Alex Smolin)
Discussant: **Youming Liu** (Bank of Canada)

12:15 – 14:00 **Lunch**

14:00 – 16:00 **Session Two**

Jing Huang (University of Chicago)
“Open Banking: Credit Market Competition When Borrowers Own the Data”
(joint with Zhiguo He and Jidong Zhou)
Discussant: **Amy Sun** (Queen's University)

Bo Bian (University of British Columbia)
“The Supply and Demand for Data Privacy: Evidence from Mobile Apps”
(joint with Xinchun Ma and Huan Tang)
Discussant: **Eric Richert** (Queen’s University)

17:30 **Reception**

18:30 **Dinner**

Friday, May 27, 2022

8:00 – 8:30 **Continental Breakfast**

8:30 – 9:30 **Keynote Speaker: Christine Parlour** (Professor and Sylvan C. Coleman Chair in Finance and Accounting at Haas School, University of California, Berkeley)
“Boundaries of the Bank” (joint with Uday Rajan)
Chair: **Thorsten Koepl** (Queen’s University)

9:30 – 9:45 **Break**

9:45 – 11:45 **Session Three**

Boris Vallee (Harvard Business School)
“FinTech Lending and Cashless Payments” (joint with Pulak Ghosh and Yao Zeng)
Discussant: **Alex Shcherbakov** (Bank of Canada)

David Argente (Pennsylvania State University)
“Strategic Complementarities in a Dynamic Model of Technology Adoption: Evidence from Mobile Payments” (joint with Fernando Alvarez, Francesco Lippi, Esteban Mendez-Chacon, and Diana Van Patten)
Discussant: **Yu Zhu** (Bank of Canada)

11:45 - 12:00 **Closing Remarks**

Organizing Committee:

Jonathan Chiu (Bank of Canada)
Shota Ichihashi (Bank of Canada)
Thorsten Koepl (Queen’s University)
Edona Reshidi (Bank of Canada)
Andrew Usher (Bank of Canada)
Erhao Xie (Bank of Canada)

Co-organized and co-sponsored by the Bank of Canada and the Queen’s Economics Department.